



The American Community Survey In Dire Need of Investment to Better Serve America's Economy

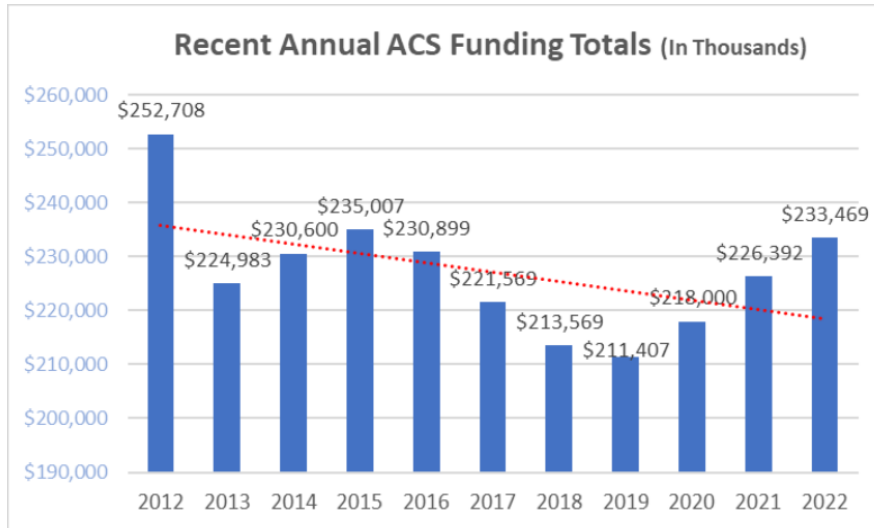
What is the American Community Survey (ACS)?

The (ACS) represents one of the most significant innovations in the history of the federal government. When launched in 2005 during the Bush Administration, it replaced the once-a-decade decennial "long form" with an annual survey providing estimates for every community in the country every year on measures of ancestry, citizenship, educational attainment, income, language proficiency, migration, disability, employment, housing characteristics, and more.

Businesses Rely on the ACS for Planning and Investment

Businesses depend on high-quality data for decision making. It helps a bike shop owner find the best location to open a second store, a construction firm to move their headquarters with the appropriate local workforce, and a department store to identify customer needs the best for the right product mix. The ACS provides corporations, small businesses, and entrepreneurs the social, economic, housing, and demographic data they need to gauge the sales potential of products and services, better understand the workforce, and set strategies for growth.

Funding Has Not Kept Pace With Population Growth Or Inflation



Funding for the ACS has remained stagnant in recent years, including \$233 million in FY 2022. The Bureau needs no less than \$45 million to increase the sample size by at least 1 million to thoughtfully plan and execute an expansion of the ACS. The Census Project's FY 2025 [funding recommendation](#) includes the ACS.

The Census Project, a coalition of over 800 national, state, and local organizations, released a report documenting the many uses of the ACS and identifying its challenges. It makes several recommendations to sustain and enhance the ACS.

Learn More at: [ACS: America's Data at Risk](#)

The Census Project: www.thecensusproject.org