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## **The Census Project Launches New User-Friendly, Resource-Rich Website**

**Washington, D.C.** – The Census Project (<https://thecensusproject.org>) today announced the release of their new website that seeks to empower and inform their 900+ member coalition, policymakers, community advocates, data users, researchers, students, and others with greater access to current and historical material about efforts to ensure a complete and accurate decennial and American Community Survey.

Launched in 1999, it is only the second-ever refresh of The Census Project website, which is a broad-based coalition of national, state, and local organizations representing data users and census stakeholders in the public, private, non-profit, and academic sectors that support an inclusive and accurate 2030 Census and American Community Survey (ACS).

Among the many improvements are a much friendlier mobile experience, simplified and clearer navigation, and an improved search function to find the rich library of content about decennial planning and comprehensive reports on the value and use of the ACS. New features include a compilation of webinars and videos, and on-the-fly filtering of search functions to speed users to their desired content about a broad range of topics relevant to measures of our people, places, social relationships and economy.

Census Project co-director Mary Jo Mitchell said, “Beyond an improved look and modern feel, our goal was to enhance the ability of our diverse coalition to quickly find content relevant to their missions. This is a start towards building an enhanced community-based effort supporting the Census.”

Census Project co-director Howard Fienberg said the new website, “Should hopefully make our content easier to discover and empower the user to put the history of census planning and funding in context with today’s pressing demands for more timely, relevant and useful data for businesses, planners, and communities.”

[www.TheCensusProject.org](http://www.TheCensusProject.org)

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*The Census Project (<https://thecensusproject.org>) is a broad-based coalition of national, state, and local organizations and companies that support an inclusive and accurate 2030 Census and American Community Survey (ACS) (the modern version of the census “long form”). Its 900+ member organizations and companies, representing the private, public, non-profit, and academic sectors, rely on objective data that the Census Bureau produces to inform evidence-based investment, policy, and planning decisions.*